RESULTS OF INFORMATION COLLECTION

EL PROGRESO, HONDURAS

SOMOS COLMENA
by IOMX

IOM UN MIGRATION

REGIONAL PROGRAM ON MIGRATION
MESOAMERICA & THE CARIBBEAN

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El Progreso, Honduras.

Communication for Development (C4D) is a participative process in which communication tools and activities are used to support social and behavioral change in a sustained manner. C4D allows to understand the position of a specific audience towards any issue, involve them in every step of the process and develop messages, tools and activities accordingly.

The first step in this methodology is to know deeply the communities where the strategy is being implemented.

Therefore IOM, along with local partners, has developed a study of various communities in Honduras, with the goal of understanding the knowledge, attitudes and practices of people towards migration issues. This study is a baseline on which the campaign for El Progreso will be built, simultaneously with the one already in development in San Pedro Sula.

METHODOLOGY

Target audience	People aged between 14 and 18, who have decided to migrate in the upcoming 12 months, or who want to do it, even though they don't have short-term plans. 49,1% men, 50,9% women.
Coverage[1]	• **Treatment area**: El Progreso (253 surveys) • **Control area**: Tegucigalpa (247 surveys)
Survey method	Surveys were applied by local volunteers (from the office of the Mayor of El Progreso and Young People Against Violence), who were trained by IOM about the administration of the questionnaire. Interviewees were selected through random sampling, in coordination with nine schools in El Progreso and Tegucigalpa.
Data collection	6 to 21 February, 2020
Sample size	500 people
Collection method	Face-to-face interview assisted by tablets.

[1] The treatment area comprises the main community where we intend to work, while the control area is a baseline for comparison at the time of evaluating results. In this community we are not to work directly, as it would alter the measuring of results.

MIGRATION PROFILE

Have you migrated before?

- **76%** No
- **12%** Yes
- **12%** To another department

Do you wish to migrate?

- **39.1%** Yes, within the next 12 months
- **60.9%** Yes, further down the road

Where do you wish to migrate to?

- **74.5%** The United States
- **39.3%** Spain
- **6.6%** Canada
- **32.7%** Others (Argentina, Italy, Costa Rica, Panama)

Do you know anyone in your destination country?

- **75.8%** Family
- **13.8%** Friends
- **1.6%** Other
- **17.2%** No one

Why do you wish to migrate?

- **38.9%** Work opportunities
- **21.3%** To improve my quality of life
- **20%** Education opportunities
- **6,4%** Family reunification
- **5,2%** Violence
- **2%** Other

How do you intend to migrate?

- **49.9%** With help from a smuggler
- **33.1%** Getting a visa
- **11.2%** Getting a work permit
- **1.8%** Claiming asylum in Mexico/the US
- **1.6%** A recruiter offered me a job
- **1.4%** With a caravan

How much do you think migration will cost you?

USD 13,000.00

How do you expect to pay for your migration?

- **47.9%** Using my savings
- **36.9%** Loans from family or friends
- **14.8%** Loans from a bank
- **10.4%** Remittances

What risks are you less concerned about?

- **49.5%** Not finding a job abroad
- **56.3%** having health problems
- **55.3%** being arrested and deported

What risks are you the most concerned about?

- **76.8%** Suffering abuse or sexual violence
- **78%** Being kidnapped
- **70.9%** Becoming a victim of trafficking in persons

KNOWLEDGE

- Only **33.8%** have a good understanding of the legal requirements for migrating regularly to another country
- **35.7%** do not know that they need a passport and visa or work permit to migrate regularly to the United States.
- **60.2%** believe that a good smuggler can take them to the United States.
- **13.8%** know of local study programs that serve as an alternative to irregular migration.
- **49.5%** know the procedure for applying to a scholarship

ATTITUDES

- **48.15%** believe that the United States is the country with the most opportunities for migrants, while

40.9% think it's Spain.

- **61.2%** do not know if they will be able to continue their studies after high school if they stay in their country.
- **72.3%** are willing to make the effort to obtain the necessary documents to migrate regularly.
- **67.9%** perceive that migrating with a smuggler poses a great risk.
- **63.9%** would be involved in youth activities in their communities.

PRACTICES

- **71.3%** would not accept a job in the U.S. if the offer did not require documentation, but payed very well.
- **77.2%** have compared the advantages and disadvantages of migrating with the help of a smuggler.
- **75.8%** recognize their strengths and limitations should they decide to migrate today.
- **38%** do not know how to write a resumé.

KEY TAKEOUTS

66.2 % of people know the requirements for migrating in a regular way that and **72.3%** would be willing to make the effort to comply with them. However, not all of them necessarily have the skills or understand the processes needed to be able to meet those requirements.

61.2% of people are not sure they can find programs of study in Honduras after finishing high school, although still **66.9%** would like to find local opportunities. If these people could access programs, or be guided on how to do it, they'd be willing to stay in their home country.

Despite the fact that all the people interviewed are concerned about the risks of migrating irregularly, **40.4%** still think that migrating with a smuggler is better than doing it regularly. There is a high confidence that, despite the risk and possible damage, a good smuggler will be able to get them to the destination country.

31.3% are convinced that if someone of their age were looking for work in the United States and were offered one that they were not comfortable with, they should accept it anyway.

82.8% are convinced that their quality of life would increase if they lived in the United States.

Media

MOST USED MEDIA

- 62.3% Social networking platforms
- 62.9% Internet
- 61.7% Television
- 16% Radio
- 11% Newspapers

MOST USED SOCIAL MEDIA

- 81.8% Facebook
- 79% WhatsApp
- 63.1% YouTube
- 50.3% Instagram
- 31.3% Snapchat
- 11.4% TikTok

FAVORITE CONTENT ON SOCIAL MEDIA

- 63% Memes
- 62.9% Videos
- 46.7% Photography
- 25.9% Stories
- 22.2% Posts from friends

PREFERRED IN-PERSON ACTIVITIES

- 61% Musical events
- 49.3% Sporting events
- 25.7% Outdoors movies
- 21.4% Dramatic activities
- 18.8% Murals and graffiti
- 16.6% Mobile megaphone
- 14.4% Information stands